



The AI decisions ahead demand more than instinct.

**EXECUTIVE AI EDUCATION TAILORED TO
YOUR ORGANIZATION, DELIVERED IN
YOUR BOARDROOM, ON YOUR SCHEDULE.**

E  **EDGE**
AT ONTARIO TECH

Built for leaders who do not have time to step away.

AI adoption is moving faster than many organizations' ability to govern, deploy and capture value from it.

EDGE helps close that gap - without asking senior leaders to step away from the business for weeks at a time.



EXPERT-LED. IN PERSON. EXECUTIVE-LEVEL.

Facilitated by experts who build, govern and apply AI inside complex organizations - combining real-world experience with academic depth.

- No self-paced videos.
- No generic content.
- No one-size-fits-all training.



CUSTOMIZED TO YOUR CONTEXT.

Curriculum, case studies and working sessions are tailored to your sector, operating environment, strategic priorities and AI readiness.



DELIVERED ON-SITE.

EDGE comes to your office, boardroom or preferred venue, with white-glove logistics designed around your calendar - not ours.



CREDENTIALLED.

Participants receive a recognized certificate of completion - a credible signal of executive AI literacy, governance readiness and strategic capability.

Canada's leader in human-centred AI innovation.

EDGE is the executive education arm of [Ontario Tech University](#) - an institution built around technology, ethics and applied innovation.

INSTITUTIONAL STRENGTHS



NO. 1

Undergraduate [Research University in Canada](#)
Re\$earch Infosource, 2025



FIRST

Home to Canada's first School of Artificial Intelligence, grounded in a "tech with a conscience" ethos.



50+

AI researchers, industry partners and experts connected through MAIRI, the [Mindful Artificial Intelligence Research Institute](#).



DEEP SECTOR EXPERTISE

Energy, sustainable mobility, health care, advanced manufacturing, public sector and more - supported by instructional designers, learning technologists and subject-matter experts.

BUILT FOR SEAMLESS IN- HOUSE DELIVERY

EDGE works directly with executives, HR leaders, governance officers, learning teams and chiefs of staff to scope content, align schedules and position the program for maximum impact.

*We make it easy to say yes -
and easy to deliver.*

The stakes are real.

AI is no longer an emerging technology question. It is a present-day governance, liability, reputational and strategic leadership issue.

AI RISK IS ALREADY SHOWING UP IN THE REAL WORLD

01

LIABILITY

Organizations are being held accountable for the outputs of AI-enabled systems - even when humans are not directly involved.

02

BIAS

AI tools can amplify inequity and expose organizations to legal, reputational and operational consequences.

03

GOVERNANCE FAILURE

Poorly governed algorithms have caused widespread public harm, regulatory scrutiny and leadership fallout.

04

CONFIDENTIALITY

A single prompt into a public AI tool can create significant privacy, security and data-governance exposure.

WHAT THIS MEANS FOR EXECUTIVES

The pace of AI-driven change is now outrunning executive AI fluency across sectors.

Organizations best positioned for the next 12 months are those equipped now with the frameworks, language and judgment to assess AI opportunity and risk credibly.

EDGE is designed to put your leadership team in that position.

AI Accelerator

An intensive one-day executive program for senior leaders who need to make confident, well-informed AI decisions and translate AI from hype into measurable business value.

The program is led by Dr. Hossein Rahnama, an internationally recognized AI researcher and MIT Media Lab faculty member, and founder/CEO of Flybits.

Participants receive a certificate of completion jointly issued by EDGE at Ontario Tech University and the Scalable AI Program for the Intelligent Evolution of Networks, sAlpien, at the MIT Media Lab.

What to expect



FOCUSED EXECUTIVE SESSION

One full day, delivered on-site. Minimal time away from the business; maximum strategic relevance.



WORLD-CLASS FACILITATION

Teaching and guidance from an internationally recognized AI researcher, corporate founder and MIT Media Lab faculty member.



CUSTOMIZED CONTENT

Case studies, examples and working sessions tailored to your sector, priorities and operating context.



HANDS-ON WORKING SESSIONS

Applied discussions and exercises that produce a practical AI adoption roadmap your team can begin using immediately.

What participants leave with



AI FLUENCY

A clear, executive-level understanding of AI and generative AI - including the language, capabilities and limitations leaders need to cut through the noise.



A WORKING AI STRATEGY

A forward-looking strategy aligned to your business objectives, developed through guided working sessions.



RISK AND GOVERNANCE FRAMEWORKS

Practical tools to assess AI risk, governance and organizational readiness across functions.



APPLIED INSIGHT

A grounded understanding of how AI is being used today to improve productivity, safety, innovation and decision-making.

HOW EDGE DELIVERS THIS

A one-day private engagement, scoped and scheduled with your team.

We work directly with you to confirm the content focus, timing and sector-specific framing required for the session.

CERTIFICATE OF COMPLETION

Jointly issued by EDGE at Ontario Tech University and sAlpien at the MIT Media Lab - a credible signal of executive-level AI literacy and strategic readiness.

AI Governance, Compliance and Due Diligence

WHY ONTARIO TECH FOR AI GOVERNANCE?

Ontario Tech is Canada's leader in human-centred AI innovation, home to Canada's first School of Artificial Intelligence and MAIRI, the Mindful Artificial Intelligence Research Institute.

Responsible, ethical AI is not a feature of this program. It is part of the institutional DNA of the university delivering it.

This is a non-technical, executive-level program for boards and senior leaders responsible for the strategic, legal, operational and governance implications of AI.

Led by Hugh Mansfield and Jerrard B. Gaertner, AI governance specialists from [Bizcom](#), with credentials spanning Osgoode Hall Law School, MIT and ISO/IEC 42001, the first international standard for Artificial Intelligence Management Systems.

AI is reshaping how organizations operate across HR, marketing, R&D, manufacturing, finance, customer experience and decision-making.

As adoption accelerates, expectations from regulators, shareholders, insurers, customers and suppliers are accelerating with it.

This program equips directors and executives to oversee AI responsibly and confidently, with the frameworks, language and risk literacy needed in a rapidly evolving regulatory environment.

What to expect



FOCUSED BOARD-LEVEL SESSIONS

A one-day program, delivered on-site or at a convenient location, designed for the calendars of directors and senior executives.



WORLD-CLASS FACILITATION

Co-led by AI governance specialists with expertise in law, standards, compliance and AI implementation.



CUSTOMIZED TO YOUR SECTOR

Curriculum, case studies and discussion tailored to your industry, regulatory environment and AI maturity.



DIRECTOR-LEVEL DISCUSSION

Structured for peer-level dialogue among boards, executive teams or curated senior cohorts.

What participants leave with



GOVERNANCE LITERACY

A clear understanding of how AI is reshaping board and executive responsibilities.



BOARD-LEVEL OBLIGATIONS

The ability to recognize and act on legal, regulatory, risk and due-diligence obligations related to AI.



STANDARDS AWARENESS

Working knowledge of the global standards being used to govern AI in practice, including ISO/IEC 42001 and the NIST AI RMF.



STRATEGIC PERSPECTIVE

An understanding of how strong governance enables - rather than slows - responsible AI adoption.

HOW EDGE DELIVERS THIS

This program is designed for a small group of senior peers, including boards, executive teams, managers or curated cohorts across organizations.

We work directly with you to confirm fit, shape the program around the group and align timing to your schedule.

CERTIFICATE OF COMPLETION

Issued by EDGE at Ontario Tech University; eligible for professional development credit in many jurisdictions.

CUSTOMIZED PROGRAMS

BUILT FOR YOUR ORGANIZATION.

For organizations that need something more specific, EDGE designs and delivers tailored programs built around your sector, operating context and leadership priorities.

Not every organization needs an off-the-shelf program. Some need help identifying where to start, what their teams need to understand and how AI training should connect to strategy, risk, governance or operations.

EDGE helps define the need - then builds the program to match.

How we work



LISTEN

We start with a scoping session to understand what your team is navigating, where AI is creating opportunity or risk, and where the knowledge gaps are.



BUILD

We design the curriculum, case studies, working sessions and outcomes around your sector, operating reality and the questions your leaders need to answer.



DELIVER

We bring the program to you, on your schedule, with the right mix of practitioner, industry and academic expertise.

We bring in the right people

EDGE builds programs grounded in both real-world practice and academic research, drawing on practitioners, industry partners and faculty experts to assemble the right team for the work.

Whether your organization needs a regulatory specialist, sector researcher, enterprise AI operator or governance expert, we assemble the right team for the work.

START WITH A SCOPING CONVERSATION

Customized Programs begin with a 30-minute conversation. We'll help identify what your team needs and recommend whether a tailored program - or one of our existing programs - is the right fit.

[Contact us to start the conversation.](#)

A growing executive AI portfolio.

AVAILABLE NOW

- AI Accelerator
- AI Governance, Compliance and Due Diligence

IN DEVELOPMENT

- Sector-specific executive briefings
- AI and workforce readiness
 - Emerging-technology sessions and workshops

BY REQUEST

- Custom executive programs designed and delivered for your organization, board or leadership team.



EDGE is actively developing additional programs for the leadership challenges emerging now — including sector-specific deep dives, board-level briefings on regulation, and programs focused on AI and workforce transformation.

Bring EDGE to your organization.

BOOK A 20-MINUTE CONVERSATION WITH JENNIFER ALSOP, CEO OF EDGE.

We'll discuss what your leadership team is navigating, where AI is creating opportunity or risk, and how EDGE can be designed to fit.



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